



2010 Membership Directory & Community Resource Guide

Dear Chamber Member:

The Lake Travis Chamber of Commerce is pleased to announce that Mallory Prator, Member Services Coordinator, will be marketing on behalf of our publisher, Village Profile, to promote advertising for our **2010 Membership Directory & Community Resource Guide**.

The Guide is a premiere publication which provides compelling local market insights along with important information on housing, healthcare/fitness, education, worship, leisure, recreation and more. Published biennially, the full-color Guide is a vital economic development piece that is printed in a large quantity and is used year-round by numerous firms and organizations for recruitment and relocation prospects. With an ad in this colorful and informative guide, your business becomes part of an effective effort to “sell” the south Lake Travis area.

Each Chamber member receives a **complimentary** listing under their primary business category and an alphabetical cross-reference by business name. Members may enhance their presence in the guide with a ¼ page, ½ page, or full page display advertisement. In addition to having your ad in a **high-quality, full-color, glossy magazine**, it will also be displayed on the **internet** where the entire editorial/pictorial content of the publication will be converted into a **community website** hosted at www.villageprofile.com. Exclusive **Chapter Ads** will provide you even greater promotional opportunity and exposure by linking your ad to your business website. The **entire publication** will be available for FREE; downloadable to any desktop with **eBooks!**

We are taking advantage of the most sophisticated media available today to bring the greatest benefit to our members.

Interested in advertising? Please complete and fax the form below to 512-263-1355 or contact Mallory Prator (512-263-5833 or mallory@laketravischamber.com) to set an appointment.

Sincerely,

Laura Mitchell
President

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Yes, I am interested in advertising information for the 2010 Membership Directory & Community Resource Guide!

Please print legibly.

Contact Name _____ Email _____

Company Name _____

Address _____

Phone _____ Fax _____