



LAKE TRAVIS ISD

Every heart. Every mind. Every day.



LTHS MARKETING EDUCATION

December 1, 2009

Dear Prospective Judges:

How would you like to work directly with the youth and future business leaders of Texas DECA District 5? Well now is your chance! DECA is looking for talented professional judges, such as you, to participate in the DECA Career Development District Conference on **Saturday, January 30, 2010.** DECA is a co-curricular association of marketing students. If you choose to offer your time and services, not only will you be partnering with an international student organization, but you will also have the time of your life doing so!

This conference will be held at the **Lake Travis High School**, where your day of excitement will begin promptly at **7 a.m.** Upon check-in, you will be assigned an event area where you will receive in-depth training on how to judge your event. You will be judging either one role-play situation that is usually an opportunity or problem that could happen in that career area or you will be reviewing business plans and listening to presentations over each plan. More specific information on what to expect will follow in the confirmation correspondence but if you have any questions, feel free to contact me. You will be provided lunch at Lake Travis High School and your day of judging will conclude when all students have been evaluated (approximately 2:00 pm). You are welcome to stay for the awards session immediately following in the Performing Arts Center, if you wish.

We hope that will consider our exciting offer, as you will be giving back some fundamental industry values to your upcoming business leaders. You will be providing youth with the opportunity to excel in their future careers in business and marketing, and you will experience the amazing abilities of today's high school students. You will also have a chance to network with other influential business people and DECA advisors, which may create new ideas for yourself down the road.

I would like to take this time to give you my sincerest gratitude for the time taken to read this proposal and consider offering your services to your local DECA. We hope you will join us and take advantage of this opportunity. **Please sign the attached judge confirmation sheet and fax it back to Tina McCann/DECA immediately at 512-533-6101.** If you have any questions, please feel free to call me at 512-533-5911 (classroom #) or e-mail me at mccannc@ltsidschools.org.

Sincerely,

Tina McCann
DECA Advisor
Lake Travis High School



An Association of Marketing Students

Needs You!

We are seeking judges to evaluate student projects at our annual DECA District Career Development Conference

Date:	Saturday, January 30, 2010
Time:	7:00 AM to 2:00 PM
Place:	Lake Travis High School, 3324 Ranch Rd 620 So., Austin, TX 78738
Attire:	Business Professional

Judge Areas Needed

<p>Principles of Business Management and Administration Events</p> <p>Principles of Business Management and Administration Principles of Finance Principles of Hospitality and Tourism Principles of Marketing</p>	<p>Written Chapter Team Events</p> <p>Community Service Project Creative Marketing Project Entrepreneurship Promotion Project Financial Literacy Promotion Project Learn & Earn Project Public Relations Project</p>	<p>Team Decision Making Events</p> <p>Business Law & Ethics Buying & Merchandising Financial Analysis Hospitality Services Sports & Entertainment Marketing Travel & Tourism</p>
<p>Individual Series Events</p> <p>Accounting Applications Apparel & Accessories Marketing Automotive Services Marketing Business Services Marketing Food Marketing Hotel & Lodging Management Marketing Management Quick Serve Restaurant Management Restaurant & Food Service Management Retail Merchandising Sports and Entertainment Marketing</p>	<p>Business Operations Research Events</p> <p>Business Services Buying and Merchandising Finance Hospitality and Tourism Sports and Entertainment</p>	<p>Business Management & Entrepreneurship</p> <p>Entrepreneurship Written International Business Plan Internet Marketing Plan Entrepreneurship Participating-Independent Entrepreneurship Participating-Franchising</p>
	<p>Marketing Representative Events</p> <p>Advertising Campaign Fashion Merchandising Promotion Plan Technical Sales Event</p>	<p>Special Event</p> <p>DECA Quiz Bowl</p>



Attn: Tina McCann

Fax: 512/533-6101

Yes! I would like to help judge an event for the DECA District V Career Development Conference.

Please fill out the form at the end of this letter and fax or email it to Tina McCann/DECA at 512-533-6101 if you are able to attend. Feel free to invite colleagues as well. Once the form is received, a confirmation letter and brochure will be mailed to you. If you have any questions, please call Tina McCann @ 512-533-5911, or e-mail at mccannc@tisdschools.org .

Recruited by: _____
Please fill in the teacher or student that invited you to participate

Name	
Street Address	
City, State, Zip	
Phone	Please include area code ()
Fax	Please include area code ()
E-Mail	
Event Areas Preferred	1. 2. 3.
	List your choice in priority order