



In 2009, like many of you I'm sure, we learned we were survivors!

We also learned that good management, staying on top of our business, and giving customers the personal touch is extremely important in a challenging economy.

Even more important is being involved in the community. For us, it has been crucial and has helped us not only stay afloat. It has helped increase business in these challenging times.

We've been in business for only 17 months but over those months, we've been involved at many levels in the community and have donated thousands of dollars worth of food and cash to benefit others. We've rarely, if ever turned down a request for a donation (and we get plenty as I'm sure you do).

We believe giving back to the community has been a huge factor in making it through the slow economy, tough times, or whatever you want to call it.

Here's an opportunity for you to open your mind and heart to share your gifts with people who can and will help promote you!

Leadership Lake Travis 001 (Chaired by Steve Zbranek), Education Day Team members are asking you to provide \$20, \$30, or \$50+ of your services or products as incentives for the entire Leadership Lake Travis 001 class as well as the community teams who have helped us coordinate each facet of the projects assigned to us.

Never heard of Leadership Lake Travis --(we are 20 of the top businesses in Lake Travis who have invested their time, talent, and money to participate. The business leaders chosen are the first collective team of leaders to develop relationships deep within our community and whose goal is to help all Lake Travis Communities prosper and communicate - from Bee Cave, to Lakeway, to Hudson Bend and beyond.) We will be opening the opportunity up to all of you soon so please keep it in mind.

Every business that gives a donation will be recognized during our next session this Thursday January 21st.

Time is of the essence so - Please email, call, or text me with what you want to give and the value. Our team will make sure you receive recognition for being a generous and prosperous giver. 512-751-1396

Warmly,
Bridge & Michael Bertram
Owner/Neighbors/ Friends
www.papamurphys.com